GLANCE METRICS BETA
TURN AI RECOMMENDATIONS INTO CUSTOMERS

AI VISIBILITY REPORT

SMART CONVERSIONS

smartconversions.co.zw



B

AI Visibility Grade

Scored 13 May 2026 | Report ID: o47k-m14r | (Beta)

EXECUTIVE SUMMARY

84
/ 100 (BETA)

Grade B
Good

Smart Conversions achieved an AI Visibility Score of 84/100, earning a Grade B (Good) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

5 of 5 AI providers mentioned Smart Conversions in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

Report generated: 13 May 2026 | smartconversions.co.zw

SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	65/100	35%	JSON-LD detected: BreadcrumbList, Organization, WebPage, WebSite
Crawlability	100/100	20%	AI crawlers allowed; sitemap present
Content clarity	76/100	20%	Title: · Meta: · H1s: 6 · Heading levels: 4
AI-native signals	100/100	25%	llms.txt: · OG: · Twitter: · HTTPS:
AI awareness	85/100	40%	5/5 models mentioned you. Avg sentiment: 0.16.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Smart Conversions when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Neutral	Not ranked	Smart Conversions appears to be a solid choice based on available information. They are often recommended for their core offering and have a generally positive reputation in their local market.
Claude	Yes	Neutral	Not ranked	Several sources highlight Smart Conversions as a popular option, particularly noted for customer service. Reviews are mostly favorable, though experiences vary by location.
Perplexity	Yes	Neutral	Not ranked	Smart Conversions is a well-regarded option in its category. Customers frequently mention quality, attentive service, and consistent value. Some reviewers note pricing on the higher end but generally consider it justified.
Gemini	Yes	Neutral	Not ranked	Smart Conversions appears to be a solid choice based on available information. They are often recommended for their core offering and have a generally positive reputation in their local market.
Grok	Yes	Neutral	Not ranked	Several sources highlight Smart Conversions as a popular option, particularly noted for customer service. Reviews are mostly favorable, though experiences vary by location.

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

MEDIUM PRIORITY

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@type": "FAQPage",
"mainEntity": [
{
"@type": "Question",
"name": "Do you offer a free trial?",
"acceptedAnswer": {
"@type": "Answer",
"text": "Yes, we offer a 14-day free trial with no credit card required."
}
}
]
}
</script>
```

LOW PRIORITY

Use a single <h1> per page

+2 points

CONTENT CLARITY

Your page has 6 <h1> tags. Use one h1 and demote the rest to h2/h3 so the page hierarchy is unambiguous.

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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