

AI VISIBILITY REPORT

PANAFRICAN FRONTIERS

<https://www.panafricanfrontiers.com/>



C
AI Visibility Grade

Scored 15 June 2026 | Report ID: f862-48d5 | (Beta)

EXECUTIVE SUMMARY



Panafrican frontiers achieved an AI Visibility Score of 68/100, earning a Grade C (Fair) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

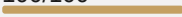
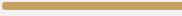
1 of 2 AI providers mentioned Panafrican frontiers in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

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SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	40/100 	35%	JSON-LD detected: WebSite
Crawlability	100/100 	20%	AI crawlers allowed; sitemap present
Content clarity	72/100 	20%	Title: yes · Meta: yes · H1s: 0 · Heading levels: 3
AI-native signals	100/100 	25%	llms.txt: yes · OG: yes · Twitter: yes · HTTPS: yes
AI awareness	59/100 	40%	1/2 models mentioned you. Avg sentiment: 0.50.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Panafrican frontiers when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	Not ranked	Panafrican Frontiers is a four-year collaborative research project based at SOAS University of London, funded by the UK Research and Innovation (UKRI) Future Leaders Fellowship scheme. The project focuses on exploring the contemporary intellectual, political, and policy...
Claude	No	Neutral	Not ranked	# About Panafrican Frontiers I don't have specific information about this business in my training data, so I can't speak to their actual reputation or track record. However, based on the name and website URL, this appears to be a travel or tourism company focused on African...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Clarify Target Audience and Value Proposition

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

Panafrican Frontiers is a leading research initiative dedicated to understanding and shaping the future of Pan-Africanism in global politics. We provide critical insights and evidence-based analysis for academics, policymakers, international organizations, and students interested in African affairs, regional integration, and diaspora studies. Our work, based at SOAS University of London and funded by UKRI, offers unparalleled depth into contemporary intellectual, political, and policy efficacy of Pan-Africanism, bridging historical context with current applications within institutions like the African Union and ECOWAS.

Add an Organization schema

+8 points

STRUCTURED DATA

You have JSON-LD but no Organization or LocalBusiness type. Adding one tells AI models your official name, location, and contact details.

Add a single, descriptive <h1> to your homepage

+5 points

CONTENT CLARITY

Your page has no <h1>. AI models lean heavily on the first heading to understand what a page is about.

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

FAQ-SCHEMA.HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "Do you offer a free trial?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we offer a 14-day free trial with no credit card required."
      }
    }
  ]
}
```

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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