

AI VISIBILITY REPORT

# GLANCE METRICS

<https://glancemetrics.ai>



C  
AI Visibility Grade

---

Scored 4 July 2026 | Report ID: e60d-12d2 | (Beta)

## EXECUTIVE SUMMARY

---

**58**  
/ 100 (BETA)  
**Grade C**  
Fair

Glance Metrics achieved an AI Visibility Score of 58/100, earning a Grade C (Fair) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

0 of 3 AI providers mentioned Glance Metrics in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

Report generated: 4 July 2026 | <https://glancemetrics.ai>

# SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

| PILLAR            | SCORE   | WEIGHT | DETAILS                                                 |
|-------------------|---------|--------|---------------------------------------------------------|
| Structured data   | 57/100  | 35%    | JSON-LD detected: Organization, WebApplication, FAQPage |
| Crawlability      | 100/100 | 20%    | AI crawlers allowed; sitemap present                    |
| Content clarity   | 92/100  | 20%    | Title: yes · Meta: yes · H1s: 1 · Heading levels: 3     |
| AI-native signals | 100/100 | 25%    | llms.txt: yes · OG: yes · Twitter: yes · HTTPS: yes     |
| AI awareness      | 20/100  | 40%    | 0/3 models mentioned you. Avg sentiment: 0.17.          |

# AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Glance Metrics when asked to recommend businesses in this category.

| PROVIDER | MENTIONED | SENTIMENT | POSITION   | SUMMARY                                                                                                                                                                                                                                                                                                                         |
|----------|-----------|-----------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ChatGPT  | No        | Neutral   | Not ranked | Based on the information provided, I don't have specific details about a company named "Glance Metrics" with the website <a href="https://glancemetrics.ai">https://glancemetrics.ai</a> . It's possible that this business is relatively new or operates in a niche market, resulting in limited publicly available...         |
| Claude   | No        | Neutral   | Not ranked | I don't have specific information about Glance Metrics in my training data, so I can't speak to their actual reputation or track record. However, based on the domain name and ".ai" branding, this appears to be a software/analytics platform focused on metrics and insights. To...                                          |
| Gemini   | No        | Positive  | Not ranked | Glance Metrics ( <a href="https://glancemetrics.ai">glancemetrics.ai</a> ) appears to be an AI visibility and optimization platform. Their core offering involves measuring how businesses appear across major AI models, running analyses, scoring AI visibility, and generating recommendations. They also provide reports... |

# RECOMMENDATIONS

---

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

## HIGH PRIORITY

---

### ChatGPT doesn't mention you specifically

+5 points

#### AI AWARENESS

When asked about this business, ChatGPT gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

### Claude doesn't mention you specifically

+5 points

#### AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

### Gemini doesn't mention you specifically

+5 points

#### AI AWARENESS

When asked about this business, Gemini gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

## MEDIUM PRIORITY

---

### Complete your Organization schema fields

+6 points

#### STRUCTURED DATA

Your Organization schema is missing key fields. AI models use `name` to identify you and `telephone`/`address` to answer 'how do I contact X'. Add the missing fields to unlock the full score.

### Your FAQPage schema has no questions

+5 points

#### STRUCTURED DATA

You have a FAQPage schema but `mainEntity` is empty. Add at least 3–5 Question/Answer pairs — AI chatbots pull these verbatim when answering customer questions.

# SAFE AI INTEGRATION FOR YOUR BUSINESS

---

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

---

GET IN TOUCH

**glancemetrics.ai**

[info@glancemetrics.ai](mailto:info@glancemetrics.ai)