

AI VISIBILITY REPORT

SAMSUNG

<https://samsung.com>



A

AI Visibility Grade

Scored 4 June 2026 | Report ID: e4ce-8071 | (Beta)

EXECUTIVE SUMMARY

90
/ 100 (BETA)
Grade A
Excellent

Samsung achieved an AI Visibility Score of 90/100, earning a Grade A (Excellent) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

3 of 3 AI providers mentioned Samsung in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

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SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	65/100	35%	JSON-LD detected: WebSite, VideoObject, Web-Page, Corporation
Crawlability	100/100	20%	AI crawlers allowed; sitemap present
Content clarity	88/100	20%	Title: · Meta: · H1s: 1 · Heading levels: 2
AI-native signals	100/100	25%	llms.txt: · OG: · Twitter: · HTTPS:
AI awareness	97/100	40%	3/3 models mentioned you. Avg sentiment: 0.82.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Samsung when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	Not ranked	Samsung is a leading multinational technology company known for its wide range of electronics and appliances. They offer products such as smartphones, tablets, televisions, home appliances, and various components like semi-conductors. Their flagship smartphone line, the Galaxy...
Claude	Yes	Positive	Not ranked	# Samsung Overview Samsung is a massive South Korean multinational conglomerate that operates across multiple industries, most prominently consumer electronics. They're best known for smartphones (Galaxy line), televisions, home appliances, semiconductors, and displays. As one...
Gemini	Yes	Positive	Not ranked	Samsung is a global leader in electronics and technology, offering a vast array of products from smartphones and televisions to home appliances and semiconductors. They are renowned for their innovation, often being at the forefront of new technologies and design trends. Their...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Enhance 'About Us' for AI Understanding

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

```
Welcome to Samsung, a global leader in consumer electronics and technology innovation. Established in 1938 and headquartered in Suwon, South Korea, Samsung is renowned for pushing the boundaries of what's possible in mobile devices, home appliances, televisions, and more. Our mission is to inspire the world and create the future with innovative technologies, products, and designs that enrich people's lives and contribute to social prosperity. Explore how Samsung's commitment to cutting-edge AI integration is revolutionizing everything from your smartphone experience to the intelligence of your home appliances.
```

MEDIUM PRIORITY

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

```
FAQ-SCHEMA.HTML
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "Do you offer a free trial?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we offer a 14-day free trial with no credit card required."
      }
    }
  ]
}
</script>
```

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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