

AI VISIBILITY REPORT

CRAFTPATH

<https://craftpath.online>



B
AI Visibility Grade

Scored 14 June 2026 | Report ID: e41b-6262 | (Beta)

EXECUTIVE SUMMARY

72
/ 100 (BETA)
Grade B
Good

CraftPath achieved an AI Visibility Score of 72/100, earning a Grade B (Good) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

2 of 3 AI providers mentioned CraftPath in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

Report generated: 14 June 2026 | <https://craftpath.online>

SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	52/100	35%	JSON-LD detected: Organization, WebSite, Bread-crumbList
Crawlability	100/100	20%	AI crawlers allowed; sitemap present
Content clarity	50/100	20%	Title: yes · Meta: yes · H1s: 0 · Heading levels: 0
AI-native signals	100/100	25%	llms.txt: yes · OG: yes · Twitter: yes · HTTPS: yes
AI awareness	71/100	40%	2/3 models mentioned you. Avg sentiment: 0.60.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about CraftPath when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	#1	CraftPATH is a comprehensive resource dedicated to guiding individuals toward rewarding careers in skilled trades such as electrical work, plumbing, HVAC, and carpentry. Their platform offers free training guides, salary calculators, and career assessments, aiming to provide...
Claude	No	Neutral	Not ranked	# About CraftPath I don't have specific information about CraftPath in my training data, so I can't speak to their actual reputation or specific offerings. However, based on the name and domain, this appears to be a business focused on crafts, creative skill-building, or...
Gemini	Yes	Positive	Not ranked	CraftPath (craftpath.online) appears to be an AI-powered construction intelligence platform. Their core offering is to connect various tools and systems that construction businesses already use (like Procore, SharePoint, and ERP systems) to deploy autonomous AI agents. These...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Add a single, descriptive <h1> to your homepage

+5 points

CONTENT CLARITY

Your page has no <h1>. AI models lean heavily on the first heading to understand what a page is about.

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Complete your Organization schema fields

+6 points

STRUCTURED DATA

Your Organization schema is missing key fields. AI models use `name` to identify you and `telephone`/`address` to answer 'how do I contact X'. Add the missing fields to unlock the full score.

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

```
FAQ-SCHEMA.HTML
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "Do you offer a free trial?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we offer a 14-day free trial with no credit card required."
      }
    }
  ]
}
</script>
```

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

glancemetrics.ai

info@glancemetrics.ai