

AI VISIBILITY REPORT

# AFRIBLOCKS

<https://afriblocks.com>



# D

AI Visibility Grade

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Scored 13 July 2026 | Report ID: ce43-9c61 | (Beta)

# EXECUTIVE SUMMARY

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AfriBlocks achieved an AI Visibility Score of 52/100, earning a Grade D (- Needs work) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

2 of 3 AI providers mentioned AfriBlocks in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

Report generated: 13 July 2026 | <https://afriblocks.com>

# SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

| PILLAR            | SCORE              | WEIGHT | DETAILS                                                                      |
|-------------------|--------------------|--------|------------------------------------------------------------------------------|
| Structured data   | 0/100 <div></div>  | 35%    | No JSON-LD found on this page.                                               |
| Crawlability      | 80/100 <div></div> | 20%    | AI crawlers allowed; sitemap present                                         |
| Content clarity   | 50/100 <div></div> | 20%    | Title: yes · Meta: yes · H1s: 0 · Heading levels: 0                          |
| AI-native signals | 50/100 <div></div> | 25%    | llms.txt: no · OG: yes · Twitter: no · HTTPS: yes                            |
| AI awareness      | 72/100 <div></div> | 40%    | 2/3 models mentioned you. Avg sentiment: 0.67. Avg recommendation rank: 2.0. |

# AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about AfriBlocks when asked to recommend businesses in this category.

| PROVIDER | MENTIONED | SENTIMENT | POSITION   | SUMMARY                                                                                                                                                                                                                                                                                   |
|----------|-----------|-----------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ChatGPT  | Yes       | Positive  | Not ranked | AfriBlocks is a tech talent platform that connects businesses with top African freelancers specializing in engineering, design, and Web3 technologies. Founded in 2020 and headquartered in Harare, Zimbabwe, the company has grown to over 18,000 vetted freelancers, accepting only...  |
| Claude   | No        | Neutral   | Not ranked | I don't have specific information about AfriBlocks in my training data, so I can't speak to their actual reputation, customer reviews, or track record. However, based on the name and web presence, AfriBlocks appears to be involved in blockchain or cryptocurrency services with a... |
| Gemini   | Yes       | Positive  | #2         | AfriBlocks is a Pan-African freelance marketplace founded in 2020, aiming to connect skilled African professionals with clients globally. They offer a platform for various services, particularly in tech and creative industries, including web development, graphic design,...         |

# RECOMMENDATIONS

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The following recommendations are prioritized by estimated impact on your AI Visibility Score.

## HIGH PRIORITY

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### Add JSON-LD structured data

+15 points

#### STRUCTURED DATA

Your site has no JSON-LD schema. Add an Organization or LocalBusiness schema with name, address, phone, hours, and URL. This is the single biggest factor for how AI models understand your business.

##### ORGANIZATION.HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Organization",
  "name": "AfriBlocks",
  "url": "https://afriblocks.com",
  "logo": "https://afriblocks.com/logo.png",
  "description": "AfriBlocks",
  "telephone": "+1-555-555-5555",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "123 Main St",
    "addressLocality": "City",
    "addressRegion": "State",
    "postalCode": "12345",
    "addressCountry": "US"
  },
  "sameAs": [
    "https://twitter.com/yourhandle",
    "https://www.linkedin.com/company/yourbusiness"
  ]
}
</script>
```

### Add a single, descriptive <h1> to your homepage

+5 points

#### CONTENT CLARITY

Your page has no <h1>. AI models lean heavily on the first heading to understand what a page is about.

### Claude doesn't mention you specifically

+5 points

#### AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

## MEDIUM PRIORITY

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## Add an FAQ schema with common questions

+6 points

### STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

#### FAQ-SCHEMA.HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "Do you offer a free trial?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we offer a 14-day free trial with no credit card required."
      }
    }
  ]
}
```

## Publish an llms.txt file

+7 points

### AI-NATIVE

llms.txt is an emerging standard (like robots.txt for AI). Add /llms.txt at your root listing your most important pages with brief descriptions. Respected by OpenAI (GPTBot), Anthropic (ClaudeBot), and Perplexity crawlers — not used by Google AI, but still increases your overall AI crawler reach.

#### LLMS.TXT

```
# AfriBlocks

> AfriBlocks

## Core pages
- [About](https://afriblocks.com/about): Who we are and what we believe.
- [Pricing](https://afriblocks.com/pricing): Plan options and what's included.
- [FAQ](https://afriblocks.com/faq): Answers to common customer questions.

## Documentation
- [API docs](https://afriblocks.com/docs): Developer reference.
```

### Add Twitter Card metadata

+3 points

#### AI-NATIVE

Your page is missing Twitter Card tags. Perplexity, Gemini, and Bing use og:description as their summary of a business, and Grok reads Twitter Card metadata directly. A few meta tags control how AI systems describe you.

```
<meta property="og:title" content="AfriBlocks" />
<meta property="og:description" content="AfriBlocks" />
<meta property="og:image" content="https://afriblocks.com/og-image.png" />
<meta property="og:type" content="website" />
<meta property="og:url" content="https://afriblocks.com" />
<meta name="twitter:card" content="summary_large_image" />
<meta name="twitter:title" content="AfriBlocks" />
<meta name="twitter:description" content="AfriBlocks" />
```

### Gemini ranks you #2, not first

+3 points

#### AI AWARENESS

When asked to rank options in your category, Gemini placed you at #2. Customers who ask AI for a single recommendation are being sent to whoever ranks above you.

## LOW PRIORITY

### Add a canonical URL tag

+2 points

#### CRAWLABILITY

Your page has no <link rel="canonical">. Without it, AI crawlers can index duplicate versions of the same page (www vs non-www, tracking parameters) and split your authority between them.

```
<link rel="canonical" href="https://afriblocks.com" />
```

# SAFE AI INTEGRATION FOR YOUR BUSINESS

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AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

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GET IN TOUCH

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