GLANCE METRICS BETA
TURN AI RECOMMENDATIONS INTO CUSTOMERS

AI VISIBILITY REPORT

GLANCE METRICS

https://www.glancemetrics.ai/



B

AI Visibility Grade

Scored 14 June 2026 | Report ID: cd84-1cb0 | (Beta)

EXECUTIVE SUMMARY

74
/ 100 (BETA)

Grade B
Good

Glance Metrics achieved an AI Visibility Score of 74/100, earning a Grade B (Good) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

1 of 2 AI providers mentioned Glance Metrics in their recommendations. Industry: SaaS / software.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

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SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	57/100	35%	JSON-LD detected: Organization, WebApplication, FAQPage
Crawlability	100/100	20%	AI crawlers allowed; sitemap present
Content clarity	92/100	20%	Title: yes · Meta: yes · H1s: 1 · Heading levels: 3
AI-native signals	100/100	25%	llms.txt: yes · OG: yes · Twitter: yes · HTTPS: yes
AI awareness	59/100	40%	1/2 models mentioned you. Avg sentiment: 0.50.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Glance Metrics when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	Not ranked	Glance Metrics is a SaaS company that helps businesses understand and improve their visibility within AI-driven search platforms. Their primary offering is the AI Visibility Score, which analyzes how AI systems like ChatGPT, Claude, and Gemini describe and recommend a business…
Claude	No	Neutral	Not ranked	# About Glance Metrics I don't have specific information about Glance Metrics in my training data, so I can't speak to their exact product offering or track record with confidence. Based on their domain name and social presence, they appear to be a SaaS analytics or metrics…

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Clearer 'About Us' for AI

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

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Glance Metrics is a leading SaaS platform based in Africa, specifically designed for enterprises operating within the continent. We empower businesses to measure, understand, and improve their AI visibility, ensuring they are favorably recommended by major AI platforms like ChatGPT, Gemini, Claude, Perplexity, and Grok. Our proprietary AI Visibility Score and Recommendation Intelligence tools help African enterprises turn AI recommendations into tangible customer acquisition and revenue growth.
```

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Complete your Organization schema fields

+6 points

STRUCTURED DATA

Your Organization schema is missing key fields. AI models use `name` to identify you and `telephone`/`address` to answer 'how do I contact X'. Add the missing fields to unlock the full score.

Your FAQPage schema has no questions

+5 points

STRUCTURED DATA

You have a FAQPage schema but `mainEntity` is empty. Add at least 3–5 Question/Answer pairs — AI chatbots pull these verbatim when answering customer questions.

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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