

AI VISIBILITY REPORT

GLANCE

<https://www.glancemetrics.ai/>

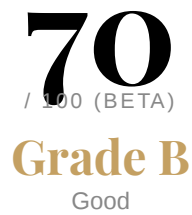


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AI Visibility Grade

Scored 14 June 2026 | Report ID: bf42-ed24 | (Beta)

EXECUTIVE SUMMARY



Glance achieved an AI Visibility Score of 70/100, earning a Grade B (Good) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

1 of 3 AI providers mentioned Glance in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

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SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	57/100	35%	JSON-LD detected: Organization, WebApplication, FAQPage
Crawlability	100/100	20%	AI crawlers allowed; sitemap present
Content clarity	92/100	20%	Title: yes · Meta: yes · H1s: 1 · Heading levels: 3
AI-native signals	100/100	25%	llms.txt: yes · OG: yes · Twitter: yes · HTTPS: yes
AI awareness	50/100	40%	1/3 models mentioned you. Avg sentiment: 0.60.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Glance when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	Not ranked	Glance Metrics is a company that specializes in analyzing and improving how artificial intelligence (AI) systems perceive and recommend businesses. Their services are particularly tailored for enterprises operating in Africa, focusing on sectors such as banking, retail,...
Claude	No	Neutral	Not ranked	# About Glance Based on the website URL, Glance appears to be a metrics and analytics platform, likely focused on business intelligence or performance measurement. However, I don't have specific knowledge about this particular company in my training data, so I can't speak to...
Gemini	No	Positive	#2	Glance (glancemetrics.ai) appears to be an AI-powered platform with several applications, primarily focused on enhancing customer experience, financial analysis, and e-commerce. One key offering is its ability to analyze customer interactions (voice, chat, email, text) in...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Define 'Glance' as a Company, Not Just a Score

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

Glance is the leading AI visibility platform designed specifically for enterprises operating in Africa. We empower businesses to understand, measure, and improve how AI influences customer decisions, ensuring they are recognized and recommended by AI chatbots like ChatGPT, Gemini, Claude, Perplexity, and Grok. Our proprietary AI Visibility Score provides actionable insights to boost your brand's presence in the new AI-driven discovery layer.

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

Gemini doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Gemini gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Complete your Organization schema fields

+6 points

STRUCTURED DATA

Your Organization schema is missing key fields. AI models use `name` to identify you and `telephone`/`address` to answer 'how do I contact X'. Add the missing fields to unlock the full score.

Your FAQPage schema has no questions

+5 points

STRUCTURED DATA

You have a FAQPage schema but `mainEntity` is empty. Add at least 3–5 Question/Answer pairs — AI chatbots pull these verbatim when answering customer questions.

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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