

AI VISIBILITY REPORT

# GLANCE METRICS

<https://glancemetrics.ai>



C  
AI Visibility Grade

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Scored 14 June 2026 | Report ID: b492-e16e | (Beta)

## EXECUTIVE SUMMARY

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**69**  
/ 100 (BETA)  
**Grade C**  
Fair

Glance Metrics achieved an AI Visibility Score of 69/100, earning a Grade C (Fair) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

1 of 3 AI providers mentioned Glance Metrics in their recommendations. Industry: SaaS / software.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

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# SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

| PILLAR            | SCORE   | WEIGHT | DETAILS                                                 |
|-------------------|---------|--------|---------------------------------------------------------|
| Structured data   | 57/100  | 35%    | JSON-LD detected: Organization, WebApplication, FAQPage |
| Crawlability      | 100/100 | 20%    | AI crawlers allowed; sitemap present                    |
| Content clarity   | 92/100  | 20%    | Title: yes · Meta: yes · H1s: 1 · Heading levels: 3     |
| AI-native signals | 100/100 | 25%    | llms.txt: yes · OG: yes · Twitter: yes · HTTPS: yes     |
| AI awareness      | 48/100  | 40%    | 1/3 models mentioned you. Avg sentiment: 0.50.          |

# AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Glance Metrics when asked to recommend businesses in this category.

| PROVIDER | MENTIONED | SENTIMENT | POSITION   | SUMMARY                                                                                                                                                                                                                                                                                 |
|----------|-----------|-----------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ChatGPT  | Yes       | Positive  | #1         | Glance Metrics is a SaaS company specializing in visual engagement solutions designed to enhance customer interactions through real-time guidance. Their platform offers features such as co-browsing, screen sharing, and live video, enabling customer service and sales...           |
| Claude   | No        | Neutral   | Not ranked | I don't have specific information about Glance Metrics in my training data, so I can't speak to their exact product offerings, customer reviews, or track record. However, based on the domain name and positioning as an AI-focused SaaS platform, they likely offer analytics or...   |
| Gemini   | No        | Positive  | Not ranked | Glance Metrics (glancemetrics.ai) appears to be a SaaS company focused on providing tools and solutions related to metrics and data visualization, particularly within the context of customer experience and engagement. While specific details about their exact product offerings... |

# RECOMMENDATIONS

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The following recommendations are prioritized by estimated impact on your AI Visibility Score.

## HIGH PRIORITY

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### Clarify 'AI-driven customer discovery' and Glance Metrics' unique value proposition. +8 points

#### CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

Glance Metrics provides the essential intelligence layer for enterprises operating across Africa, enabling them to measure and significantly improve how AI influences customer discovery and purchasing decisions. Our unique platform monitors recommendations across ChatGPT, Claude, Perplexity, Gemini, and Grok, giving you an unparalleled 'AI Visibility Score' to understand and enhance your brand's presence in the AI economy.

### Claude doesn't mention you specifically +5 points

#### AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

### Gemini doesn't mention you specifically +5 points

#### AI AWARENESS

When asked about this business, Gemini gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

## MEDIUM PRIORITY

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### Complete your Organization schema fields +6 points

#### STRUCTURED DATA

Your Organization schema is missing key fields. AI models use `name` to identify you and `telephone`/`address` to answer 'how do I contact X'. Add the missing fields to unlock the full score.

### Your FAQPage schema has no questions +5 points

#### STRUCTURED DATA

You have a FAQPage schema but `mainEntity` is empty. Add at least 3–5 Question/Answer pairs — AI chatbots pull these verbatim when answering customer questions.

# SAFE AI INTEGRATION FOR YOUR BUSINESS

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AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

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GET IN TOUCH

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