

AI VISIBILITY REPORT

SAMSUNG

<https://samsung.com>



A

AI Visibility Grade

Scored 4 June 2026 | Report ID: b238-2cf8 | (Beta)

EXECUTIVE SUMMARY

90
/ 100 (BETA)
Grade A
Excellent

Samsung achieved an AI Visibility Score of 90/100, earning a Grade A (Excellent) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

3 of 3 AI providers mentioned Samsung in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

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SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	65/100	35%	JSON-LD detected: WebSite, VideoObject, Web-Page, Corporation
Crawlability	100/100	20%	AI crawlers allowed; sitemap present
Content clarity	88/100	20%	Title: · Meta: · H1s: 1 · Heading levels: 2
AI-native signals	100/100	25%	llms.txt: · OG: · Twitter: · HTTPS:
AI awareness	96/100	40%	3/3 models mentioned you. Avg sentiment: 0.78.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Samsung when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	Not ranked	Samsung is a global leader in electronics and technology, known for its wide range of products including smartphones, tablets, TVs, home appliances, and more. They offer innovative technology solutions and are particularly renowned for their Galaxy line of smartphones and...
Claude	Yes	Positive	Not ranked	# Samsung Overview Samsung is a massive multinational conglomerate headquartered in South Korea, making it one of the world's largest electronics manufacturers. They're known for producing a wide range of consumer and business products including smartphones (Galaxy line),...
Gemini	Yes	Positive	Not ranked	Samsung is a global leader in electronics and technology, offering a vast array of products from smartphones, tablets, and wearable tech to televisions, home appliances, and semiconductors. They are well-known for their innovation, often pushing boundaries with new features and...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Enhance Location Specificity for AI Recommendation

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

```
Welcome to Samsung's official global website. For specific product availability, pricing, and services tailored to your region, please visit your local Samsung website. Samsung is dedicated to bringing cutting-edge technology, including our innovative AI TVs and Bespoke AI appliances, to homes and businesses worldwide. Our commitment to global excellence ensures you'll find the latest Galaxy devices, smart home solutions, and more, wherever you are.
```

MEDIUM PRIORITY

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

```
FAQ-SCHEMA.HTML
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@type": "FAQPage",
"mainEntity": [
{
"@type": "Question",
"name": "Do you offer a free trial?",
"acceptedAnswer": {
"@type": "Answer",
"text": "Yes, we offer a 14-day free trial with no credit card required."
}
}
]
}
</script>
```

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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