

AI VISIBILITY REPORT

ANDELA

<https://andela.com>



A

AI Visibility Grade

Scored 16 July 2026 | Report ID: adc1-4a7c | (Beta)

EXECUTIVE SUMMARY

86
/ 100 (BETA)
Grade A
Excellent

Andela achieved an AI Visibility Score of 86/100, earning a Grade A (Excellent) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

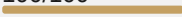
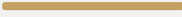
2 of 2 AI providers mentioned Andela in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

Report generated: 16 July 2026 | <https://andela.com>

SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	52/100 	35%	JSON-LD detected: Organization
Crawlability	100/100 	20%	AI crawlers allowed; sitemap present
Content clarity	92/100 	20%	Title: yes · Meta: yes · H1s: 1 · Heading levels: 3 · dateModified: no · Lists: no
AI-native signals	100/100 	25%	llms.txt: yes · OG: yes · Twitter: yes · HTTPS: yes · Bing: no · G2: no · Crunchbase: no
AI awareness	93/100 	40%	2/2 models mentioned you. Avg sentiment: 0.65. Avg recommendation rank: 1.5.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Andela when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
Claude	Yes	Positive	#1	# Andela Overview Andela is a talent platform that connects African software developers with global companies seeking engineering talent. They operate as a managed services provider, vetting and placing developers from their network into remote roles with international clients....
Gemini	Yes	Positive	#2	Andela is a global talent marketplace that connects companies with vetted technical talent, including software engineers, product managers, and designers, from over 135 countries, with a strong presence in Africa and Latin America. They offer a platform that uses AI-driven...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Clarify 'Human Compute Layer' with tangible examples

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

Andela specializes in providing the essential 'human compute layer' for AI, meaning we connect businesses with top-tier AI talent and expertise. This includes deploying skilled AI-native engineers, training sophisticated AI models, and upskilling existing workforces in cutting-edge AI technologies like large language models (LLMs), generative AI, and advanced machine learning. Our global network allows us to seamlessly integrate talent into your teams, ensuring your AI initiatives are built, optimized, and scaled efficiently.

Explicitly state target client and problem solved

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

Andela is the trusted partner for enterprise-level organizations and tech leaders seeking to accelerate their AI transformation. We solve the critical challenge of accessing high-quality, specialized AI talent and expertise, enabling companies to overcome skill gaps, reduce development time, and bring innovative AI solutions to market faster. Whether you're a large corporation, a rapidly scaling tech company, or a government entity, Andela provides the strategic human capital to power your most ambitious AI projects.

Geographic service area and global talent pool

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

Andela operates globally, leveraging a diverse talent pool spanning Europe, Africa, Asia, and the Americas. This allows us to provide flexible, geographically distributed teams that integrate seamlessly with clients worldwide, breaking down borders to deliver AI solutions efficiently and cost-effectively. From our operational hubs to our remote talent network, Andela is uniquely positioned to support your AI initiatives, wherever your business is located.

MEDIUM PRIORITY

Complete your Organization schema fields

+6 points

STRUCTURED DATA

Your Organization schema is missing key fields. AI models use `name` to identify you and `telephone`/`address` to answer 'how do I contact X'. Add the missing fields to unlock the full score.

Declare your social profiles in your Organization schema (sameAs)

+4 points

STRUCTURED DATA

Your site links to 6 social profiles (Facebook, Twitter / X, LinkedIn, GitHub, Instagram, YouTube), but your Organization schema has no sameAs array declaring them. sameAs is how AI models confirm those profiles and your website are the same entity — without it, signals from your social presence don't consolidate onto your business.

```
"sameAs": [  
  "https://www.facebook.com/thisisandela",  
  "https://x.com/Andela",  
  "https://www.linkedin.com/company/andela",  
  "https://github.com/andela",  
  "https://www.instagram.com/thisisandela",  
  "https://www.youtube.com/@AndelaVideos"  
]
```

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

```
FAQ-SCHEMA.HTML  
<script type="application/ld+json">  
{  
  "@context": "https://schema.org",  
  "@type": "FAQPage",  
  "mainEntity": [  
    {  
      "@type": "Question",  
      "name": "Do you offer a free trial?",  
      "acceptedAnswer": {  
        "@type": "Answer",  
        "text": "Yes, we offer a 14-day free trial with no credit card required."  
      }  
    }  
  ]  
}  
</script>
```

Add dateModified to your Article or Blog schema

+4 points

CONTENT CLARITY

Content under 13 weeks old earns 3.2x more AI citations. dateModified in Article or BlogPosting JSON-LD is how AI crawlers read freshness without guessing from visible text. Without it, recently updated content appears stale to retrieval models.

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Article",
  "headline": "Your Article Title",
  "datePublished": "2026-01-01",
  "dateModified": "2026-07-16",
  "author": {
    "@type": "Organization",
    "name": "Andela"
  }
}
</script>
```

Submit to Bing Webmaster Tools

+4 points

AI-NATIVE

87% of ChatGPT's inline brand links come from Bing search results - ChatGPT uses Bing as its live retrieval layer, not Google. A business absent from Bing may earn AI mentions without ever earning AI links.

Create or claim your G2 profile

+3 points

AI-NATIVE

ChatGPT cross-references G2 alongside Wikipedia and Crunchbase to confirm entity identity before embedding an inline link. Consistent descriptions across these sources tell ChatGPT your brand is a confirmed entity worth linking.

Create or claim your Crunchbase profile

+3 points

AI-NATIVE

Crunchbase is one of three named entity-grounding sources ChatGPT checks before linking a brand. A missing or inconsistent Crunchbase description introduces entity ambiguity and reduces inline link probability.

Gemini ranks you #2, not first

+3 points

AI AWARENESS

When asked to rank options in your category, Gemini placed you at #2. Customers who ask AI for a single recommendation are being sent to whoever ranks above you.

LOW PRIORITY

Add more schema types to reach the 3-type threshold

+3 points

STRUCTURED DATA

61% of ChatGPT-cited pages use 3 or more schema types, with a +13% citation likelihood premium over single-type pages. Adding FAQPage, Article, or BreadcrumbList alongside your Organisation schema is typically enough.

Structure key information as bullet or numbered lists

+2 points

CONTENT CLARITY

80% of ChatGPT-cited pages use lists. AI models parse bullet and numbered lists more reliably than dense prose when extracting facts. Converting services, features, or steps into a list on your homepage is the fastest content change you can make.

Add alt text to 29 images

+2 points

CONTENT CLARITY

29 of your images are missing alt text. Descriptive alt text (e.g. "team working in our Harare office") improves both accessibility and AI understanding of your page.

Add labels to 5 form fields

+1 point

AGENTIC COMPATIBILITY

5 form inputs have no associated label. AI agents filling forms on behalf of users rely on <label for=""> or aria-label to understand what each field is for. Unlabeled fields get skipped or filled incorrectly.

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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