

AI VISIBILITY REPORT

SAMSUNG

Samsung.com



A

AI Visibility Grade

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Scored 4 June 2026 | Report ID: a497-c535 | (Beta)

## EXECUTIVE SUMMARY

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**90**  
/ 100 (BETA)  
**Grade A**  
Excellent

Samsung achieved an AI Visibility Score of 90/100, earning a Grade A (Excellent) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

3 of 3 AI providers mentioned Samsung in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

Report generated: 4 June 2026 | Samsung.com

# SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

| PILLAR            | SCORE   | WEIGHT | DETAILS                                                       |
|-------------------|---------|--------|---------------------------------------------------------------|
| Structured data   | 65/100  | 35%    | JSON-LD detected: WebSite, VideoObject, Web-Page, Corporation |
| Crawlability      | 100/100 | 20%    | AI crawlers allowed; sitemap present                          |
| Content clarity   | 88/100  | 20%    | Title: · Meta: · H1s: 1 · Heading levels: 2                   |
| AI-native signals | 100/100 | 25%    | llms.txt: · OG: · Twitter: · HTTPS:                           |
| AI awareness      | 96/100  | 40%    | 3/3 models mentioned you. Avg sentiment: 0.75.                |

# AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Samsung when asked to recommend businesses in this category.

| PROVIDER | MENTIONED | SENTIMENT | POSITION   | SUMMARY                                                                                                                                                                                                                                                                                   |
|----------|-----------|-----------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ChatGPT  | Yes       | Positive  | Not ranked | Samsung is a global leader in technology, known primarily for its wide range of consumer electronics, including smartphones, tablets, televisions, and home appliances. They offer innovative products that often incorporate cutting-edge technology, such as high-resolution...         |
| Claude   | Yes       | Positive  | Not ranked | # Samsung Overview Samsung is a massive South Korean multinational conglomerate that operates across multiple industries, most notably consumer electronics. They're best known for smartphones (Galaxy line), televisions, home appliances, semiconductors, and displays. The company... |
| Gemini   | Yes       | Positive  | Not ranked | Samsung is a global leader in electronics and technology, offering a vast array of products and services. You'll find everything from smartphones, tablets, and wearable tech to televisions, home appliances like refrigerators and washing machines, and even semiconductors and...     |

# RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

## HIGH PRIORITY

### Enhance Location and Service Area Clarity

+8 points

#### CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

```
Samsung is a global leader in electronics, offering innovative technology solutions worldwide. Our products, including the latest Galaxy smartphones, AI TVs, and Bespoke home appliances, are available through our official website and authorized retailers across numerous countries. For specific product availability and support in your region, please use our 'Find a Store' or 'Support' sections.
```

## MEDIUM PRIORITY

### Add an FAQ schema with common questions

+6 points

#### STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

```
FAQ-SCHEMA.HTML
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "Do you offer a free trial?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we offer a 14-day free trial with no credit card required."
      }
    }
  ]
}
</script>
```

# SAFE AI INTEGRATION FOR YOUR BUSINESS

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AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

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GET IN TOUCH

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