GLANCE METRICS BETA
TURN AI RECOMMENDATIONS INTO CUSTOMERS

AI VISIBILITY REPORT

DIGITAL TOWERS

https://digitaltowers.co.zw



C

AI Visibility Grade

Scored 15 June 2026 | Report ID: a063-f4d5 | (Beta)

EXECUTIVE SUMMARY

58
/ 100 (BETA)

Grade C

Fair

Digital towers achieved an AI Visibility Score of 58/100, earning a Grade C (Fair) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

1 of 3 AI providers mentioned Digital towers in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

Report generated: 15 June 2026 | https://digitaltowers.co.zw

SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	52/100	35%	JSON-LD detected: Organization
Crawlability	50/100	20%	AI crawlers allowed; no sitemap
Content clarity	100/100	20%	Title: yes · Meta: yes · H1s: 1 · Heading levels: 5
AI-native signals	65/100	25%	llms.txt: no · OG: yes · Twitter: yes · HTTPS: yes
AI awareness	48/100	40%	1/3 models mentioned you. Avg sentiment: 0.50.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Digital towers when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	Not ranked	Digital Towers is a Zimbabwe-based technology company specializing in a range of services, including Artificial Intelligence (AI), Data Analytics, Cybersecurity, Software Development, Internet of Things (IoT), and Biometrics Technology. Their mission is to empower African…
Claude	No	Neutral	Not ranked	# Digital Towers Research Summary I don't have specific information about Digital Towers in my training data, so I can't speak to their actual reputation or track record. However, based on the domain (.co.zw indicates Zimbabwe), this appears to be a telecommunications or…
Gemini	No	Positive	Not ranked	Digital Towers, based in Zimbabwe, positions itself as a cutting-edge technology company focused on digital transformation. They offer a diverse range of services including Artificial Intelligence, Data Analytics, Cybersecurity, Software Development, Internet of Things (IoT),…

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

Gemini doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Gemini gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Complete your Organization schema fields

+6 points

STRUCTURED DATA

Your Organization schema is missing key fields. AI models use `name` to identify you and `telephone`/`address` to answer 'how do I contact X'. Add the missing fields to unlock the full score.

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

FAQ-SCHEMA.HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@type": "FAQPage",
"mainEntity": [
{
"@type": "Question",
"name": "Do you offer a free trial?",
"acceptedAnswer": {
"@type": "Answer",
"text": "Yes, we offer a 14-day free trial with no credit card required."
}
}
]
}
</script>
```

Publish a sitemap.xml

+5 points

CRAWLABILITY

A sitemap helps crawlers (including AI bots) find every important page. Generate one and link it from robots.txt.

Publish an llms.txt file

+7 points

AI-NATIVE

llms.txt is an emerging standard (like robots.txt for AI). Add /llms.txt at your root listing your most important pages with brief descriptions. Respected by OpenAI (GPTBot), Anthropic (ClaudeBot), and Perplexity crawlers — not used by Google AI, but still increases your overall AI crawler reach.

LLMS.TXT

```
# Digital towers

> Digital towers

## Core pages
- [About](https://digitaltowers.co.zw/about): Who we are and what we believe.
- [Pricing](https://digitaltowers.co.zw/pricing): Plan options and what's included.
- [FAQ](https://digitaltowers.co.zw/faq): Answers to common customer questions.

## Documentation
- [API docs](https://digitaltowers.co.zw/docs): Developer reference.
```

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

glancemetrics.ai
info@glancemetrics.ai