

AI VISIBILITY REPORT

GLANCE METRICS

<https://Glancemetrics.ai>



D

AI Visibility Grade

Scored 11 June 2026 | Report ID: 8e1e-9dde | (Beta)

EXECUTIVE SUMMARY

41
/ 100 (BETA)
Grade D
Needs work

Glance Metrics achieved an AI Visibility Score of 41/100, earning a Grade D (Needs work) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

1 of 3 AI providers mentioned Glance Metrics in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

Report generated: 11 June 2026 | <https://Glancemetrics.ai>

SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	0/100	35%	No JSON-LD found on this page.
Crawlability	80/100	20%	AI crawlers allowed; sitemap present
Content clarity	92/100	20%	Title: yes · Meta: yes · H1s: 1 · Heading levels: 3
AI-native signals	25/100	25%	llms.txt: no · OG: no · Twitter: no · HTTPS: yes
AI awareness	42/100	40%	1/3 models mentioned you. Avg sentiment: 0.17.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Glance Metrics when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	#2	Glance Metrics is a visual engagement software designed to enhance customer interactions by enabling real-time collaboration between customers and company representatives. Its features include screen sharing, co-browsing, mobile app sharing, and agent video capabilities, all...
Claude	No	Neutral	Not ranked	# About Glance Metrics I don't have specific information about Glance Metrics in my training data, so I can't speak to their actual reputation or track record. However, based on the domain name and ".ai" branding, this appears to be a business analytics or metrics platform that...
Gemini	No	Neutral	Not ranked	It appears there might be some confusion regarding "Glance Metrics" as the provided website, Glancemetrics.ai, does not directly correspond to a single, clearly identifiable business with that exact name in the search results. Instead, "Glance" or "Glance AI" appears in various...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Define Core Service & Target Audience

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

Glance Metrics is the leading AI visibility consultant for businesses looking to optimize their online presence for generative AI platforms like ChatGPT, Gemini, Claude, Perplexity, and Grok. We help companies understand how AI perceives their brand, compare against competitors, and implement actionable strategies to ensure they are recommended as a top choice by AI chatbots, turning AI answers into loyal customers.

Add JSON-LD structured data

+15 points

STRUCTURED DATA

Your site has no JSON-LD schema. Add an Organization or LocalBusiness schema with name, address, phone, hours, and URL. This is the single biggest factor for how AI models understand your business.

```
ORGANIZATION.HTML
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Organization",
  "name": "Glance Metrics",
  "url": "https://Glancemetrics.ai",
  "logo": "https://Glancemetrics.ai/logo.png",
  "description": "Glance Metrics",
  "telephone": "+1-555-555-5555",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "123 Main St",
    "addressLocality": "City",
    "addressRegion": "State",
    "postalCode": "12345",
    "addressCountry": "US"
  },
  "sameAs": [
    "https://twitter.com/yourhandle",
    "https://www.linkedin.com/company/yourbusiness"
  ]
}
</script>
```

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

Gemini doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Gemini gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

FAQ-SCHEMA.HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "Do you offer a free trial?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we offer a 14-day free trial with no credit card required."
      }
    }
  ]
}
</script>
```

Publish an llms.txt file

+7 points

AI-NATIVE

llms.txt is an emerging standard (like robots.txt for AI). Add /llms.txt at your root listing your most important pages with brief descriptions. Early adopters get cited more often by AI models.

LLMS.TXT

```
# Glance Metrics

> Glance Metrics

## Core pages
- [About](https://Glancemetrics.ai/about): Who we are and what we believe.
- [Pricing](https://Glancemetrics.ai/pricing): Plan options and what's included.
- [FAQ](https://Glancemetrics.ai/faq): Answers to common customer questions.

## Documentation
- [API docs](https://Glancemetrics.ai/docs): Developer reference.
```

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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