

AI VISIBILITY REPORT

ECONET

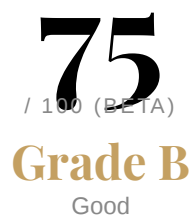
<https://www.econet.co.zw>



B
AI Visibility Grade

Scored 12 June 2026 | Report ID: 710b-d104 | (Beta)

EXECUTIVE SUMMARY



Econet achieved an AI Visibility Score of 75/100, earning a Grade B (Good) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

3 of 3 AI providers mentioned Econet in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

Report generated: 12 June 2026 | <https://www.econet.co.zw>

SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	52/100	35%	JSON-LD detected: Organization
Crawlability	100/100	20%	AI crawlers allowed; sitemap present
Content clarity	76/100	20%	Title: yes · Meta: yes · H1s: 0 · Heading levels: 4
AI-native signals	65/100	25%	llms.txt: no · OG: yes · Twitter: yes · HTTPS: yes
AI awareness	84/100	40%	3/3 models mentioned you. Avg sentiment: 0.10.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Econet when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Neutral	Not ranked	Econet Wireless Zimbabwe is the country's largest telecommunications provider, offering a range of services including mobile and fixed wireless telephony, internet access, and payment solutions....
Claude	Yes	Positive	#1	# About Econet Econet is a major telecommunications company operating primarily in Zimbabwe. Based on the website domain (.co.zw), they provide mobile and broadband services to customers across Zimbabwe and the region. They're one of the largest telecom operators in the...
Gemini	Yes	Neutral	#1	Econet Wireless Zimbabwe is a prominent telecommunications provider in Zimbabwe, offering a wide range of services including mobile and fixed wireless telephony, internet access, and payment solutions. They are known for their AI-powered services, 5G connectivity, and digital...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Add a single, descriptive <h1> to your homepage

+5 points

CONTENT CLARITY

Your page has no <h1>. AI models lean heavily on the first heading to understand what a page is about.

MEDIUM PRIORITY

Complete your Organization schema fields

+6 points

STRUCTURED DATA

Your Organization schema is missing key fields. AI models use `name` to identify you and `telephone`/`address` to answer 'how do I contact X'. Add the missing fields to unlock the full score.

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

```
FAQ-SCHEMA.HTML
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "Do you offer a free trial?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we offer a 14-day free trial with no credit card required."
      }
    }
  ]
}
</script>
```

Publish an llms.txt file

+7 points

AI-NATIVE

llms.txt is an emerging standard (like robots.txt for AI). Add /llms.txt at your root listing your most important pages with brief descriptions. Early adopters get cited more often by AI models.

LLMS.TXT

```
# Econet
```

```
> Econet
```

Core pages

- [About](https://www.econet.co.zw/about): Who we are and what we believe.
- [Pricing](https://www.econet.co.zw/pricing): Plan options and what's included.
- [FAQ](https://www.econet.co.zw/faq): Answers to common customer questions.

Documentation

- [API docs](https://www.econet.co.zw/docs): Developer reference.

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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