

AI VISIBILITY REPORT

WEBDEV

<https://webdev.co.zw>



D

AI Visibility Grade

Scored 7 June 2026 | Report ID: 679d-671c | (Beta)

EXECUTIVE SUMMARY

45
/ 100 (BETA)
Grade D
Needs work

Webdev achieved an AI Visibility Score of 45/100, earning a Grade D (Needs work) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

2 of 3 AI providers mentioned Webdev in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

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SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	0/100	35%	No JSON-LD found on this page.
Crawlability	50/100	20%	AI crawlers allowed; no sitemap
Content clarity	68/100	20%	Title: yes · Meta: yes · H1s: 5 · Heading levels: 2
AI-native signals	25/100	25%	llms.txt: no · OG: no · Twitter: no · HTTPS: yes
AI awareness	67/100	40%	2/3 models mentioned you. Avg sentiment: 0.33.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Webdev when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	#1	Webdev (Pvt) Ltd is a leading Zimbabwean company specializing in web hosting, online marketing, e-commerce, online payments, and web development services. With over 20 years in the industry, they have developed more than 1,000 websites and serve over 3,000 hosting clients...
Claude	No	Neutral	Not ranked	# About Webdev I don't have specific information about this particular business in my training data, so I can't speak to their actual reputation or track record. However, based on the domain name and context, Webdev appears to be a web development company operating in Zimbabwe...
Gemini	Yes	Positive	#2	Webdev is a well-established internet company based in Zimbabwe, with over 20 years of experience in the industry. They offer a comprehensive suite of services including web hosting, domain registration, email hosting, web design and development, e-commerce solutions, online...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Enhance 'About Us' for AI understanding of expertise and local presence

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

For over two decades, Webdev has been the trusted name in Zimbabwe for comprehensive digital solutions. From our offices in Harare and Bulawayo, we empower businesses of all sizes – from ambitious SMEs to leading banks – with expert domain registration, reliable web hosting, powerful digital marketing, and essential cloud software like Google Workspace. Our deep understanding of the local market, combined with our 20+ years of industry leadership, ensures that Webdev clients receive unparalleled support, local payment options, and tailored strategies to thrive online.

Add JSON-LD structured data

+15 points

STRUCTURED DATA

Your site has no JSON-LD schema. Add an Organization or LocalBusiness schema with name, address, phone, hours, and URL. This is the single biggest factor for how AI models understand your business.

```
ORGANIZATION.HTML
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Organization",
  "name": "Webdev",
  "url": "https://webdev.co.zw",
  "logo": "https://webdev.co.zw/logo.png",
  "description": "Webdev",
  "telephone": "+1-555-555-5555",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "123 Main St",
    "addressLocality": "City",
    "addressRegion": "State",
    "postalCode": "12345",
    "addressCountry": "US"
  },
  "sameAs": [
    "https://twitter.com/yourhandle",
    "https://www.linkedin.com/company/yourbusiness"
  ]
}
</script>
```

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

FAQ-SCHEMA.HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "Do you offer a free trial?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we offer a 14-day free trial with no credit card required."
      }
    }
  ]
}
```

Publish a sitemap.xml

+5 points

CRAWLABILITY

A sitemap helps crawlers (including AI bots) find every important page. Generate one and link it from robots.txt.

Publish an llms.txt file

+7 points

AI-NATIVE

llms.txt is an emerging standard (like robots.txt for AI). Add /llms.txt at your root listing your most important pages with brief descriptions. Early adopters get cited more often by AI models.

LLMS.TXT

```
# Webdev

> Webdev

## Core pages
- [About](https://webdev.co.zw/about): Who we are and what we believe.
- [Pricing](https://webdev.co.zw/pricing): Plan options and what's included.
- [FAQ](https://webdev.co.zw/faq): Answers to common customer questions.

## Documentation
- [API docs](https://webdev.co.zw/docs): Developer reference.
```

LOW PRIORITY

Use a single <h1> per page

+2 points

CONTENT CLARITY

Your page has 5 <h1> tags. Use one h1 and demote the rest to h2/h3 so the page hierarchy is unambiguous.

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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