

AI VISIBILITY REPORT

ECONET

<https://www.econet.co.zw>



C
AI Visibility Grade

Scored 6 June 2026 | Report ID: 62eb-f8bb | (Beta)

EXECUTIVE SUMMARY

69
/ 100 (BETA)
Grade C
Fair

Econet achieved an AI Visibility Score of 69/100, earning a Grade C (Fair) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

2 of 3 AI providers mentioned Econet in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

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SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	52/100	35%	JSON-LD detected: Organization
Crawlability	100/100	20%	AI crawlers allowed; sitemap present
Content clarity	76/100	20%	Title: yes · Meta: yes · H1s: 0 · Heading levels: 4
AI-native signals	65/100	25%	llms.txt: no · OG: yes · Twitter: yes · HTTPS: yes
AI awareness	67/100	40%	2/3 models mentioned you. Avg sentiment: 0.33.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Econet when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	Not ranked	Econet is a telecommunications company based in Zimbabwe, primarily known for providing mobile network services, internet connectivity, and various digital solutions. They offer a range of products, including mobile voice and data services, mobile money (Ecocash), and other...
Claude	No	Neutral	Not ranked	# About Econet Based on the website domain, Econet is a telecommunications company operating in Zimbabwe (.co.zw). They appear to be a mobile and internet service provider serving the Zimbabwean market. While I don't have detailed current information about their specific...
Gemini	Yes	Positive	Not ranked	Econet is a prominent telecommunications company based in Zimbabwe, operating through its website econet.co.zw. They offer a comprehensive suite of services typical of a major mobile network operator, including mobile voice and data services, SMS, and potentially value-added...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Clearly Define Core Business & Location

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

Econet is a leading telecommunications provider in Zimbabwe, offering a comprehensive suite of digital services designed to enhance your connected lifestyle. From reliable mobile network connectivity and unbeatable winter deals on devices and tariffs, to innovative digital solutions like our AI EcoChat and interactive gaming experiences, we empower individuals and businesses across Zimbabwe to thrive in the digital age. Discover how Econet is more than just a network – it's your life upgraded.

Add a single, descriptive <h1> to your homepage

+5 points

CONTENT CLARITY

Your page has no <h1>. AI models lean heavily on the first heading to understand what a page is about.

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Complete your Organization schema fields

+6 points

STRUCTURED DATA

Your Organization schema is missing key fields. AI models use `name` to identify you and `telephone`/`address` to answer 'how do I contact X'. Add the missing fields to unlock the full score.

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

FAQ-SCHEMA.HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "Do you offer a free trial?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we offer a 14-day free trial with no credit card required."
      }
    }
  ]
}
```

Publish an llms.txt file

+7 points

AI-NATIVE

llms.txt is an emerging standard (like robots.txt for AI). Add /llms.txt at your root listing your most important pages with brief descriptions. Early adopters get cited more often by AI models.

LLMS.TXT

```
# Econet

> Econet

## Core pages
- [About](https://www.econet.co.zw/about): Who we are and what we believe.
- [Pricing](https://www.econet.co.zw/pricing): Plan options and what's included.
- [FAQ](https://www.econet.co.zw/faq): Answers to common customer questions.

## Documentation
- [API docs](https://www.econet.co.zw/docs): Developer reference.
```

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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