GLANCE METRICS BETA
TURN AI RECOMMENDATIONS INTO CUSTOMERS

AI VISIBILITY REPORT

SMART CONVERSIONS

SmartConversions.co.zw



C

AI Visibility Grade

Scored 4 June 2026 | Report ID: 4fe1-22ed | (Beta)

EXECUTIVE SUMMARY

57

/ 100 (BETA)

Grade C

Fair

Smart Conversions achieved an AI Visibility Score of 57/100, earning a Grade C (Fair) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

0 of 2 AI providers mentioned Smart Conversions in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

Report generated: 4 June 2026 | SmartConversions.co.zw

SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	65/100	35%	JSON-LD detected: BreadcrumbList, Organization, WebPage, WebSite
Crawlability	100/100	20%	AI crawlers allowed; sitemap present
Content clarity	76/100	20%	Title: · Meta: · H1s: 6 · Heading levels: 4
AI-native signals	100/100	25%	llms.txt: · OG: · Twitter: · HTTPS:
AI awareness	18/100	40%	0/2 models mentioned you. Avg sentiment: 0.00.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Smart Conversions when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	No	Neutral	Not ranked	I don't have specific information about Smart Conversions from my training data, but based on the name and website domain, it appears to be a business operating in Zimbabwe, potentially focused on digital marketing or conversion optimization services. Businesses like this…
Claude	No	Neutral	Not ranked	# Smart Conversions Overview I don't have specific training data about Smart Conversions in my knowledge base, so I can't speak to their established reputation or track record. However, based on the business name and .zw domain (Zimbabwe), this appears to be a digital marketing…

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

ChatGPT doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, ChatGPT gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

FAQ-SCHEMA.HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@type": "FAQPage",
"mainEntity": [
{
"@type": "Question",
"name": "Do you offer a free trial?",
"acceptedAnswer": {
"@type": "Answer",
"text": "Yes, we offer a 14-day free trial with no credit card required."
}
}
]
}
</script>
```

LOW PRIORITY

Use a single <h1> per page

+2 points

CONTENT CLARITY

Your page has 6 <h1> tags. Use one h1 and demote the rest to h2/h3 so the page hierarchy is unambiguous.

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

glancemetrics.ai
info@glancemetrics.ai