

AI VISIBILITY REPORT

AFRIGLOBE

<https://www.afriglobe.net>



D

AI Visibility Grade

Scored 15 June 2026 | Report ID: 4ea3-6ea5 | (Beta)

EXECUTIVE SUMMARY



afriglobe achieved an AI Visibility Score of 50/100, earning a Grade D (Needs work) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

2 of 3 AI providers mentioned afriglobe in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

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SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	0/100	35%	No JSON-LD found on this page.
Crawlability	70/100	20%	AI crawlers allowed; no sitemap
Content clarity	80/100	20%	Title: yes · Meta: yes · H1s: 0 · Heading levels: 5
AI-native signals	25/100	25%	llms.txt: no · OG: no · Twitter: no · HTTPS: yes
AI awareness	71/100	40%	2/3 models mentioned you. Avg sentiment: 0.57.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about afriglobe when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	#1	AfriGlobe Initiatives is a professional and affordable service provider based in Zimbabwe, specializing in international, regional, and domestic freight forwarding, relocation, and project logistics management. They offer comprehensive solutions tailored to meet specific...
Claude	No	Neutral	Not ranked	# About Afriglobe I don't have specific information in my training data about this particular business, so I can't speak to its reputation or track record with confidence. Based on the name and domain, it appears to be Africa-focused, possibly in tourism, trade, technology, or...
Gemini	Yes	Positive	Not ranked	Afriglobe appears to be a multifaceted business with several entities operating under similar names, primarily focused on logistics and trading within Africa. Afriglobe Initiatives specializes in international, regional, and domestic freight forwarding, relocation, and project...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Clearly Define Service Area and Specific Locations

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

AfriGlobe specializes in reliable haulage and logistics services across Zimbabwe. We serve key economic hubs like Harare, Bulawayo, Mutare, and Gweru, ensuring your cargo reaches its destination efficiently and on time, whether it's within a major city or to more remote areas.

Add JSON-LD structured data

+15 points

STRUCTURED DATA

Your site has no JSON-LD schema. Add an Organization or LocalBusiness schema with name, address, phone, hours, and URL. This is the single biggest factor for how AI models understand your business.

```
ORGANIZATION.HTML
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Organization",
  "name": "afriglobe",
  "url": "https://www.afriglobe.net",
  "logo": "https://www.afriglobe.net/logo.png",
  "description": "afriglobe",
  "telephone": "+1-555-555-5555",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "123 Main St",
    "addressLocality": "City",
    "addressRegion": "State",
    "postalCode": "12345",
    "addressCountry": "US"
  },
  "sameAs": [
    "https://twitter.com/yourhandle",
    "https://www.linkedin.com/company/yourbusiness"
  ]
}
</script>
```

Add a single, descriptive <h1> to your homepage

+5 points

CONTENT CLARITY

Your page has no <h1>. AI models lean heavily on the first heading to understand what a page is about.

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

FAQ-SCHEMA.HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "Do you offer a free trial?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we offer a 14-day free trial with no credit card required."
      }
    }
  ]
}
</script>
```

Publish a sitemap.xml

+5 points

CRAWLABILITY

A sitemap helps crawlers (including AI bots) find every important page. Generate one and link it from robots.txt.

Publish an llms.txt file

+7 points

AI-NATIVE

llms.txt is an emerging standard (like robots.txt for AI). Add /llms.txt at your root listing your most important pages with brief descriptions. Respected by OpenAI (GPTBot), Anthropic (ClaudeBot), and Perplexity crawlers — not used by Google AI, but still increases your overall AI crawler reach.

```
LLMS.TXT
# afriglobe

> afriglobe

## Core pages
- [About](https://www.afriglobe.net/about): Who we are and what we believe.
- [Pricing](https://www.afriglobe.net/pricing): Plan options and what's included.
- [FAQ](https://www.afriglobe.net/faq): Answers to common customer questions.

## Documentation
- [API docs](https://www.afriglobe.net/docs): Developer reference.
```

LOW PRIORITY

Add alt text to 11 images

+2 points

CONTENT CLARITY

11 of your images are missing alt text. Descriptive alt text (e.g. "team working in our Harare office") improves both accessibility and AI understanding of your page.

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

glancemetrics.ai

info@glancemetrics.ai