

AI VISIBILITY REPORT

FINE ART

<https://fineart.co.zw>



D

AI Visibility Grade

Scored 30 June 2026 | Report ID: 4bf5-fa5e | (Beta)

EXECUTIVE SUMMARY



Fine art achieved an AI Visibility Score of 47/100, earning a Grade D (Needs work) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

2 of 3 AI providers mentioned Fine art in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

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SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	0/100	35%	No JSON-LD found on this page.
Crawlability	100/100	20%	AI crawlers allowed; sitemap present
Content clarity	43/100	20%	Title: yes · Meta: no · H1s: 0 · Heading levels: 2
AI-native signals	25/100	25%	llms.txt: no · OG: no · Twitter: no · HTTPS: yes
AI awareness	65/100	40%	2/3 models mentioned you. Avg sentiment: 0.23.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Fine art when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Neutral	Not ranked	Fineart Technologies is a Zimbabwean IT services and systems integration company established in 2003. They offer a range of services including hardware and software solutions, service delivery management, support delivery, and IT training. Their focus is on providing...
Claude	No	Neutral	Not ranked	I don't have specific information about this particular business in my training data, so I can't speak to their reputation, customer reviews, or detailed service offerings with confidence. The domain (.zw) indicates this is a Zimbabwe-based business, which limits what I can...
Gemini	Yes	Positive	Not ranked	"Fineart" with the website fineart.co.zw appears to be "FINEART Technologies (Pvt.) Ltd.", an IT Professional Services and Systems Integration Company based in Zimbabwe. They were incorporated in 2003 and are 100% Zimbabwean owned. FINEART Technologies offers a range of IT and...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Clarify Core Service Offerings for AI

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

```
Welcome to FINEART Technologies, your premier IT Professional Services and Systems Integration company based in Zimbabwe. We specialize in making IT simple for businesses across the region, offering expert solutions in IT infrastructure, software engineering, and comprehensive IT support. From capacity management and incident resolution to advanced IT training and strategic consulting, FINEART Technologies is dedicated to serving your business needs with tailored, future-ready technology solutions.
```

Add JSON-LD structured data

+15 points

STRUCTURED DATA

Your site has no JSON-LD schema. Add an Organization or LocalBusiness schema with name, address, phone, hours, and URL. This is the single biggest factor for how AI models understand your business.

```
ORGANIZATION.HTML
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Organization",
  "name": "Fine art",
  "url": "https://fineart.co.zw",
  "logo": "https://fineart.co.zw/logo.png",
  "description": "Fine art",
  "telephone": "+1-555-555-5555",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "123 Main St",
    "addressLocality": "City",
    "addressRegion": "State",
    "postalCode": "12345",
    "addressCountry": "US"
  },
  "sameAs": [
    "https://twitter.com/yourhandle",
    "https://www.linkedin.com/company/yourbusiness"
  ]
}
</script>
```

Add a single, descriptive <h1> to your homepage

+5 points

CONTENT CLARITY

Your page has no <h1>. AI models lean heavily on the first heading to understand what a page is about.

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

FAQ-SCHEMA.HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "Do you offer a free trial?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we offer a 14-day free trial with no credit card required."
      }
    }
  ]
}
</script>
```

Write a meta description

+4 points

CONTENT CLARITY

Add a 140–160 character meta description that clearly explains what your business does. AI models often quote it directly.

META-DESCRIPTION.HTML

```
<meta name="description" content="Acme Coffee Roasters: small-batch specialty coffee roasted weekly in Brooklyn. Free shipping on orders over $30.">
```

Publish an llms.txt file

+7 points

AI-NATIVE

llms.txt is an emerging standard (like robots.txt for AI). Add /llms.txt at your root listing your most important pages with brief descriptions. Respected by OpenAI (GPTBot), Anthropic (ClaudeBot), and Perplexity crawlers — not used by Google AI, but still increases your overall AI crawler reach.

```
LLMS.TXT
# Fine art

> Fine art

## Core pages
- [About](https://fineart.co.zw/about): Who we are and what we believe.
- [Pricing](https://fineart.co.zw/pricing): Plan options and what's included.
- [FAQ](https://fineart.co.zw/faq): Answers to common customer questions.

## Documentation
- [API docs](https://fineart.co.zw/docs): Developer reference.
```

LOW PRIORITY

Add alt text to 19 images

+2 points

CONTENT CLARITY

19 of your images are missing alt text. Descriptive alt text (e.g. "team working in our Harare office") improves both accessibility and AI understanding of your page.

Add labels to 2 form fields

+1 point

AGENTIC COMPATIBILITY

2 form inputs have no associated label. AI agents filling forms on behalf of users rely on <label for=""> or aria-label to understand what each field is for. Unlabeled fields get skipped or filled incorrectly.

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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