GLANCE METRICS BETA
TURN AI RECOMMENDATIONS INTO CUSTOMERS

AI VISIBILITY REPORT

AFRIBLOCKS

afriblocks.com



D

AI Visibility Grade

Scored 7 July 2026 | Report ID: 293a-522f | (Beta)

EXECUTIVE SUMMARY

52
/ 100 (BETA)

Grade D
Needs work

AfriBlocks achieved an AI Visibility Score of 52/100, earning a Grade D (-Needs work) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

2 of 3 AI providers mentioned AfriBlocks in their recommendations. Industry: SaaS / software.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

Report generated: 7 July 2026 | afriblocks.com

SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	0/100	35%	No JSON-LD found on this page.
Crawlability	80/100	20%	AI crawlers allowed; sitemap present
Content clarity	50/100	20%	Title: yes · Meta: yes · H1s: 0 · Heading levels: 0
AI-native signals	50/100	25%	llms.txt: no · OG: yes · Twitter: no · HTTPS: yes
AI awareness	73/100	40%	2/3 models mentioned you. Avg sentiment: 0.60. Avg recommendation rank: 1.5.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about AfriBlocks when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	#1	AfriBlocks is a platform that connects businesses with top-tier African freelance talent in fields such as software development, design, and Web3 technologies. Founded in 2020 and based in Harare, Zimbabwe, the company has grown to over 18,000 vetted freelancers, accepting only…
Claude	No	Neutral	Not ranked	I don't have specific information about AfriBlocks in my training data, so I can't speak to their exact offerings, track record, or customer reputation with confidence. However, based on the context that it's a SaaS business, I can offer some general guidance on how to evaluate…
Gemini	Yes	Positive	#2	AfriBlocks is a Pan-African freelance marketplace that connects businesses with skilled African professionals in various fields, including software development, web design, UI/UX, branding, and digital marketing. The platform aims to bridge the gap between African talent and…

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Add JSON-LD structured data

+15 points

STRUCTURED DATA

Your site has no JSON-LD schema. Add an Organization or LocalBusiness schema with name, address, phone, hours, and URL. This is the single biggest factor for how AI models understand your business.

ORGANIZATION.HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@type": "Organization",
"name": "AfriBlocks",
"url": "https://afriblocks.com",
"logo": "https://afriblocks.com/logo.png",
"description": "AfriBlocks — SaaS / software.",
"telephone": "+1-555-555-5555",
"address": {
"@type": "PostalAddress",
"streetAddress": "123 Main St",
"addressLocality": "City",
"addressRegion": "State",
"postalCode": "12345",
"addressCountry": "US"
},
"sameAs": [
"https://twitter.com/yourhandle",
"https://www.linkedin.com/company/yourbusiness"
]
}
</script>
```

Add a single, descriptive <h1> to your homepage

+5 points

CONTENT CLARITY

Your page has no <h1>. AI models lean heavily on the first heading to understand what a page is about.

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

FAQ-SCHEMA.HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@type": "FAQPage",
"mainEntity": [
{
"@type": "Question",
"name": "Do you offer a free trial?",
"acceptedAnswer": {
"@type": "Answer",
"text": "Yes, we offer a 14-day free trial with no credit card required."
}
}
]
}
</script>
```

Publish an llms.txt file

+7 points

AI-NATIVE

llms.txt is an emerging standard (like robots.txt for AI). Add /llms.txt at your root listing your most important pages with brief descriptions. Respected by OpenAI (GPTBot), Anthropic (ClaudeBot), and Perplexity crawlers — not used by Google AI, but still increases your overall AI crawler reach.

LLMS.TXT

```
# AfriBlocks

> AfriBlocks — SaaS / software.

## Core pages
- [About](https://afriblocks.com/about): Who we are and what we believe.
- [Pricing](https://afriblocks.com/pricing): Plan options and what's included.
- [FAQ](https://afriblocks.com/faq): Answers to common customer questions.

## Documentation
- [API docs](https://afriblocks.com/docs): Developer reference.
```

Add Twitter Card metadata

+3 points

AI-NATIVE

Your page is missing Twitter Card tags. Perplexity, Gemini, and Bing use og:description as their summary of a business, and Grok reads Twitter Card metadata directly. A few meta tags control how AI systems describe you.

```
<meta property="og:title" content="AfriBlocks" />
<meta property="og:description" content="AfriBlocks — SaaS / software." />
<meta property="og:image" content="https://afriblocks.com/og-image.png" />
<meta property="og:type" content="website" />
<meta property="og:url" content="https://afriblocks.com" />
<meta name="twitter:card" content="summary_large_image" />
<meta name="twitter:title" content="AfriBlocks" />
<meta name="twitter:description" content="AfriBlocks — SaaS / software." />
```

Gemini ranks you #2, not first

+3 points

AI AWARENESS

When asked to rank options in your category, Gemini placed you at #2. Customers who ask AI for a single recommendation are being sent to whoever ranks above you.

LOW PRIORITY

Add a canonical URL tag

+2 points

CRAWLABILITY

Your page has no <link rel="canonical">. Without it, AI crawlers can index duplicate versions of the same page (www vs non-www, tracking parameters) and split your authority between them.

```
<link rel="canonical" href="https://afriblocks.com" />
```

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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