GLANCE METRICS BETA
TURN AI RECOMMENDATIONS INTO CUSTOMERS

AI VISIBILITY REPORT

SMART CONVERSIONS

https://smartconversions.co.zw



B

AI Visibility Grade

Scored 12 June 2026 | Report ID: 27df-917a | (Beta)

EXECUTIVE SUMMARY

74
/ 100 (BETA)

Grade B
Good

Smart Conversions achieved an AI Visibility Score of 74/100, earning a Grade B (Good) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

2 of 3 AI providers mentioned Smart Conversions in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

Report generated: 12 June 2026 | https://smartconversions.co.zw

SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	52/100	35%	JSON-LD detected: BreadcrumbList, Organization, WebPage, WebSite
Crawlability	100/100	20%	AI crawlers allowed; sitemap present
Content clarity	76/100	20%	Title: yes · Meta: yes · H1s: 6 · Heading levels: 4
AI-native signals	100/100	25%	llms.txt: yes · OG: yes · Twitter: yes · HTTPS: yes
AI awareness	67/100	40%	2/3 models mentioned you. Avg sentiment: 0.33.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Smart Conversions when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	Not ranked	Smart Conversions is a Harare-based company specializing in transforming shipping containers into versatile, eco-friendly structures such as homes, offices, and mobile units. Their services include converting 10ft, 20ft, and 40ft containers into functional spaces tailored to…
Claude	No	Neutral	Not ranked	# About Smart Conversions I don't have specific information about Smart Conversions in my training data, so I can't speak to their actual reputation or track record. However, based on the business name and .zw domain (Zimbabwe), this appears to be a digital marketing or…
Gemini	Yes	Positive	Not ranked	Smart Conversions, based in Harare, Zimbabwe, specializes in converting shipping containers, vans, and trucks into various functional spaces. Their offerings include container homes, offices, shops, clinics, and kitchens, providing what they describe as low-cost, eco-friendly,…

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Complete your Organization schema fields

+6 points

STRUCTURED DATA

Your Organization schema is missing key fields. AI models use `name` to identify you and `telephone`/`address` to answer 'how do I contact X'. Add the missing fields to unlock the full score.

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

FAQ-SCHEMA.HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@type": "FAQPage",
"mainEntity": [
{
"@type": "Question",
"name": "Do you offer a free trial?",
"acceptedAnswer": {
"@type": "Answer",
"text": "Yes, we offer a 14-day free trial with no credit card required."
}
}
]
}
</script>
```

LOW PRIORITY

Use a single <h1> per page

+2 points

CONTENT CLARITY

Your page has 6 <h1> tags. Use one h1 and demote the rest to h2/h3 so the page hierarchy is unambiguous.

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

glancemetrics.ai
info@glancemetrics.ai