

AI VISIBILITY REPORT

GLANCE METRICS

<https://glancemetrics.ai>



C
AI Visibility Grade

Scored 18 June 2026 | Report ID: 0ab2-dd24 | (Beta)

EXECUTIVE SUMMARY

69
/ 100 (BETA)
Grade C
Fair

Glance Metrics achieved an AI Visibility Score of 69/100, earning a Grade C (Fair) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

1 of 3 AI providers mentioned Glance Metrics in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

Report generated: 18 June 2026 | <https://glancemetrics.ai>

SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	57/100	35%	JSON-LD detected: Organization, WebApplication, FAQPage
Crawlability	100/100	20%	AI crawlers allowed; sitemap present
Content clarity	92/100	20%	Title: yes · Meta: yes · H1s: 1 · Heading levels: 3
AI-native signals	100/100	25%	llms.txt: yes · OG: yes · Twitter: yes · HTTPS: yes
AI awareness	48/100	40%	1/3 models mentioned you. Avg sentiment: 0.50.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about Glance Metrics when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	#1	Glance Metrics specializes in enhancing customer experience (CX) through innovative digital engagement solutions. Their flagship product, Glance Guided CX™, offers tools like cobrowsing, screen sharing, and agent video capabilities, enabling businesses to provide personalized,...
Claude	No	Neutral	Not ranked	# About Glance Metrics I don't have specific information about Glance Metrics in my training data, so I can't speak to their actual reputation or track record. However, based on their website domain and name, they appear to position themselves as an AI-powered analytics or...
Gemini	No	Positive	Not ranked	Glance Metrics (glancemetrics.ai) appears to be a business focused on "AI Visibility & Optimization for Businesses." Their core offering revolves around helping companies understand and improve how AI systems, such as ChatGPT, Claude, Gemini, Perplexity, and Grok, perceive and...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Clearer Service Description and Value Proposition

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

Glance Metrics provides an essential AI Visibility Score and comprehensive monitoring across leading AI platforms like ChatGPT, Gemini, Claude, Perplexity, and Grok. Our service helps enterprises, particularly those operating in Africa, understand, measure, and improve how AI influences customer decisions, ensuring your brand is recommended when it matters most.

Specific Use Cases and Target Audience Elaboration

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

For enterprises operating in Africa, Glance Metrics acts as your 'intelligence layer' for AI-driven customer discovery. Whether you're a major bank like First National Bank, a pan-African institution, or a growing commercial entity, our platform helps you monitor your AI reputation, benchmark against competitors, and implement strategies to secure top recommendations from AI chatbots like ChatGPT and Gemini, directly impacting customer acquisition and revenue.

Call to Action with Benefit-Oriented Keywords

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

Unlock your AI visibility today with Glance Metrics. Start your free instant analysis to get your AI Visibility Score and discover what AI is saying about your business. Enterprises across Africa can save reports with a free account and begin improving their AI recommendations to drive customer decisions and revenue.

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

Gemini doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Gemini gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Complete your Organization schema fields

+6 points

STRUCTURED DATA

Your Organization schema is missing key fields. AI models use `name` to identify you and `telephone`/`address` to answer 'how do I contact X'. Add the missing fields to unlock the full score.

Your FAQPage schema has no questions

+5 points

STRUCTURED DATA

You have a FAQPage schema but `mainEntity` is empty. Add at least 3–5 Question/Answer pairs — AI chatbots pull these verbatim when answering customer questions.

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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