

AI VISIBILITY REPORT

DATAPROPHET

<https://dataprophet.com>



C
AI Visibility Grade

Scored 14 June 2026 | Report ID: 067b-513d | (Beta)

EXECUTIVE SUMMARY

63
/ 100 (BETA)
Grade C
Fair

DataProphet achieved an AI Visibility Score of 63/100, earning a Grade C (Fair) rating. This score reflects how prominently the business appears in responses from major AI platforms when customers search for products or services in this category.

2 of 3 AI providers mentioned DataProphet in their recommendations.

The score is calculated across two pillars: Controllable Signals (60%) covering structured data, website quality, content, and online presence; and AI Awareness (40%) covering whether AI models mention, recommend, and rank the business positively.

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SCORE BREAKDOWN

The following table shows each scoring pillar, its contribution weight, the score achieved, and the key signals that drove that score.

PILLAR	SCORE	WEIGHT	DETAILS
Structured data	0/100	35%	No JSON-LD found on this page.
Crawlability	100/100	20%	AI crawlers allowed; sitemap present
Content clarity	92/100	20%	Title: yes · Meta: yes · H1s: 1 · Heading levels: 3
AI-native signals	65/100	25%	llms.txt: no · OG: yes · Twitter: yes · HTTPS: yes
AI awareness	76/100	40%	2/3 models mentioned you. Avg sentiment: 0.87.

AI PROVIDER ANALYSIS

The table below shows what each major AI platform said about DataProphet when asked to recommend businesses in this category.

PROVIDER	MENTIONED	SENTIMENT	POSITION	SUMMARY
ChatGPT	Yes	Positive	#1	DataProphet is a South Africa-based artificial intelligence company specializing in optimizing manufacturing processes through advanced machine learning solutions. Their flagship product, Prescribe, has demonstrated significant improvements for clients, such as a 55% reduction...
Claude	No	Positive	Not ranked	# DataProphet Overview DataProphet is a software company that specializes in AI and machine learning solutions for manufacturing and industrial operations. Their primary offering is predictive analytics and optimization software designed to help factories and production...
Gemini	Yes	Positive	#1	DataProphet is a South Africa-based artificial intelligence (AI) company specializing in solutions for the manufacturing sector, aiming to improve quality and yield. They offer a manufacturing intelligence platform that leverages advanced machine learning to turn production...

RECOMMENDATIONS

The following recommendations are prioritized by estimated impact on your AI Visibility Score.

HIGH PRIORITY

Clearly Define AI Solutions & Target Audience

+8 points

CONTENT

Add this text to your website to help AI chatbots identify and recommend your business.

DataProphet provides cutting-edge Artificial Intelligence (AI) and Machine Learning (ML) solutions specifically engineered for the manufacturing sector. Our AI-driven platforms empower factories to achieve unparalleled operational efficiency, predictive maintenance, and sustainable production. We specialize in helping manufacturers across industries – from automotive and heavy machinery to consumer goods – transform their data into actionable insights, ensuring they thrive in a competitive, data-intensive global market.

Add JSON-LD structured data

+15 points

STRUCTURED DATA

Your site has no JSON-LD schema. Add an Organization or LocalBusiness schema with name, address, phone, hours, and URL. This is the single biggest factor for how AI models understand your business.

```
ORGANIZATION.HTML
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Organization",
  "name": "DataProphet",
  "url": "https://dataprophet.com",
  "logo": "https://dataprophet.com/logo.png",
  "description": "DataProphet",
  "telephone": "+1-555-555-5555",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "123 Main St",
    "addressLocality": "City",
    "addressRegion": "State",
    "postalCode": "12345",
    "addressCountry": "US"
  },
  "sameAs": [
    "https://twitter.com/yourhandle",
    "https://www.linkedin.com/company/yourbusiness"
  ]
}
</script>
```

Claude doesn't mention you specifically

+5 points

AI AWARENESS

When asked about this business, Claude gave a generic answer. Build out structured data, get listed in directories that this model trusts, and publish authoritative content about the offering.

MEDIUM PRIORITY

Add an FAQ schema with common questions

+6 points

STRUCTURED DATA

FAQ schemas are heavily mined by AI chatbots. Pick the 5–10 questions customers actually ask and answer them on your site with FAQPage markup.

FAQ-SCHEMA.HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "Do you offer a free trial?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we offer a 14-day free trial with no credit card required."
      }
    }
  ]
}
```

Publish an llms.txt file

+7 points

AI-NATIVE

llms.txt is an emerging standard (like robots.txt for AI). Add /llms.txt at your root listing your most important pages with brief descriptions. Respected by OpenAI (GPTBot), Anthropic (ClaudeBot), and Perplexity crawlers — not used by Google AI, but still increases your overall AI crawler reach.

LLMS.TXT

```
# DataProphet

> DataProphet

## Core pages
- [About](https://dataprophet.com/about): Who we are and what we believe.
- [Pricing](https://dataprophet.com/pricing): Plan options and what's included.
- [FAQ](https://dataprophet.com/faq): Answers to common customer questions.

## Documentation
- [API docs](https://dataprophet.com/docs): Developer reference.
```

LOW PRIORITY

Add alt text to 7 images

+2 points

CONTENT CLARITY

7 of your images are missing alt text. Descriptive alt text (e.g. "team working in our Harare office") improves both accessibility and AI understanding of your page.

Add labels to 4 form fields

+1 point

AGENTIC COMPATIBILITY

4 form inputs have no associated label. AI agents filling forms on behalf of users rely on `<label for="">` or `aria-label` to understand what each field is for. Unlabeled fields get skipped or filled incorrectly.

SAFE AI INTEGRATION FOR YOUR BUSINESS

AI is reshaping how customers discover and choose businesses. Glance helps African enterprises integrate AI safely into their workflows, improving team productivity, customer acquisition, and revenue without the compliance and reputational risks of moving too fast.

Our engagements cover AI Visibility Audits, Agentic Workflow Design, and Custom AI Integrations tailored to your industry. Every engagement starts with your AI Visibility Score as the baseline and ends with measurable improvement.

GET IN TOUCH

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